

# Arpanam



Arpanam is a Bhagavad-gita theme based art competition organized by ISKCON Samskriti to commemorate Gita Jayanti.

Gita Jayanti is the day on which Lord Krishna imparted the essence of Vedic knowledge to Arjuna over 5000 years ago and enlightened him about the ultimate goal of life. This competition is a small tribute to the great scripture 'Bhagavad-gita' on its advent

The Bhagavad-gita is the Crown-jewel of India's spiritual wisdom. Bhagavad-gita literally means the song of the Supreme Lord. Spoken by Lord Sri Krishna, the Supreme Personality of Godhead to His intimate friend Arjuna. The Gita's seven hundred verses provide a definitive guide to the science of self-realization. No other book reveals, in such a lucid and profound way, truths like the Gita does.

It is stated in the *Gita-mahatmya* (the glories of Gita) that if one properly follows the instructions of Bhagavad-gita, one can be freed from all miseries and anxieties in this life, and one's next life will be spiritual.

This year we are celebrating Gita Jayanti on December 14, 2021. We wish to invite our young participants to pay their tribute to the timeless greatness of this song of God on the occasion of Gita Jayanti. What better way than to express through the medium of art?! Create an art piece to glorify the Bhagavad-gita and share your joy with us.

Hare Krishna.

### *About ISKCON Samskriti*

*ISKCON Samskriti, a cultural and an educational initiative of ISKCON Bangalore for students, aims to impart spiritual knowledge and develop an appreciation towards our heritage, through cultural educational camps, short term and medium term courses, round the year competitions, heritage tours, a national-level quiz etc. We believe that this will help our participants learn about and value Indian culture and traditions, drawn from the rich Vedic wisdom. The idea is to make these enriching programs available to students, offline during school vacations as always and also to have them rolled out online through the entire year.*

